

**Mehow Certified Instructor Program:  
Sample Infield Video Analysis  
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# Introduction

Dear MCIP/Unleashed Student,

Thank you for taking the time to read through your infield analysis report. This document is an in-depth breakdown of your infield video footage and contains both macro-level feedback and play-by-play commentary on exactly what you need to work on to improve.

The result of this revolutionary new system is simple: For the first time in the history of pickup it is now possible to get a detailed, custom-written report every month using YOUR OWN FOOTAGE.

The following report contains 3 sections.

In the first, the “Skills Evaluation,” we rate your overall game ability by topic area. When you consistently achieve “5” ratings in a given skill, you have graduated that area.

The second section is the “Timecode Analysis” where we take your interaction and break it down, minute-by-minute. We then identify your unique sticking points and tag them using section codes (e.g., “See ICSP code 17”). The time code analysis flags all of your sticking points and lists them in the last section.

This final section is the **Individual Curriculum and Sticking Points (ICSP)**, which lists all of the unique sticking points (SPs) you are experiencing and cross references them to the time codes they occurred at in the time code analysis. This allows you to not only identify WHAT you did, but WHEN and HOW to fix it.

Every month you’ll get a breakdown of your top sticking points. No one, regardless of skill, has solved all of their sticking points. You ALWAYS have things to work on. The moment you think you’ve solved everything and don’t have anything to work on is the moment that you stop growing, both in pickup and as a person.

We’ve prioritized your sticking points in the last section. You will know which SPs are the most important so that you get results in as short a time as possible.

There are millions of unique combinations of problems that guys experience and tons of potential solutions to those problems. Now, for the first time ever, all that work is magically eliminated for you. All you have to do is study this report and follow directions.

Read it. Absorb it. Learn it. Become it.

See you all in the field.

-DJ Fuji



# Skills Evaluation

- Opening: 4L
- Attraction: 5
- Vibing & Improvisational Ability : 4
- Body Language: 4
- Dominance: 3.5
- Kino Escalation: 4
- Comfort: 2

<b>Legend</b>
1-Poor
2-Needs work
3-Fair
4-Good
5-Outstanding
N/O – Not Observed
N/A – Not Applicable
L – Limited Observation



## Time Code Play-by-Play

**01:06** Decent opener. Sets good frame (“if you want to touch me, you have to work for it.”)

**01:11** She counters by saying the exact same thing.

**01:13** James finishes her sentence, “so I have to have something really exciting to say, huh?” Unfortunately, this reverses the good frame set in the opener (now he has to impress her), and creates a hoop that she’s thrown (impress me). He subsequently jumps through it. Also note that when he finishes her sentence, he steps closer to her. This is a subtle body language move which reinforces the frame of him seeking acceptance and trying to impress her. (See ICSP code 22).

**01:27** Tries to cold read her but is clearly uncomfortable because he feels the situation he’s put himself into. His hands instinctively go to his pockets, indicating his discomfort.

**01:32** Doesn’t know how to handle her IOD (“I’m not a virgo”) so starts to ask questions (seeking rapport). She IODs again (“I’m a human being”) and then throws another hoop (“what are you?”) Notice that James is directly facing her even though she’s talking to him over her shoulder. He should be body rocking out or at least

turning away from her by this point. Continuing to face her is rapport seeking and rewarding bad behavior. (See ICSP code 2, 5, 22)

**01:38** He catches himself about to jump through another one of her hoops and instead throws his own hoop up. (“Take a wild guess.”) Good. He starts to fidget a bit but it’s almost imperceptible.

**01:45** She jumps through his hoop (notice that her body language towards him has improved massively) and he slams her with her own medicine, hahaha. Great improvisation here. She kinos him in response.

**01:47** He kino-pings back along with giving value verbally. Good.

**01:55** James moves to semi lock-in here as he’s talking. There’s space at the bar so this is an ideal move. It’s a seamless move which puts him back on equal playing ground in terms of body language. He’s not fully locked in, but at least he’s operating at equal value body language levels now. Notice that she now subtly seeks rapport with him verbally (“So am I”). This is a direct result of him curtailing his initial mistakes and displaying dominance and attractive behaviors.

**02:00** He IODs her playfully (“We would never get along”). The playfulness prevents this mistake from



blowing him out, but it's technically still a mistake since she just gave value to him and he responded with a takeaway. The proper response would have been to give value back. He could have been getting ready to throw an IOD/IOI combination but he gets interrupted at that moment by an obstacle. (See ICSP code 6).

**02:10** Decent handler to the interrupt ("then why didn't you introduce yourselves?"). Unfortunately, she proceeds to then throw a shit test ("because you were trolling for other Asian chicks.") He fails to handle the shit test ("really?"). (See ICSP code 23).

**02:18** Attempts to recover from the failed shit test with verbals + kino but gets an IOD on the kino due to the Microloop violation. (See ICSP code 26).

**02: 23** James then turns back to his target and re-engages with a qualification question. Good job not letting the interrupt de-rail the interaction.

**02:38** His qualification question is too large of a hoop for too little attraction/value generated so she denies the request ("you're just going to have to find out.") Should have started with a smaller hoop to gauge things first. He needs to step back into attraction at this point. Note that her IODs are "soft" IODs, meaning that there's a calibrator element to each IOD making them ambiguous and leaving things open for the future. By

contrast, a "hard" IOD would be more like, "why should I tell you?" (See ICSP code 26).

**02:41** Not a bad response to her IOD considering it was a soft IOD. ("how do I do that?") He successfully volleyed things back to her and put her back on the spot.

**02:46** Her quasi-IOD response "it's up to you, not me" is indicative of passive (read: Asian) girls, but James counters with a great IOD response, "No that was a question to me, not you...but it was cute that you answered." His IOD was calibrated with a kino IOI to soften the effect. Good.

**02:53** James then throws another hoop ("all right so what's my Gemini duality?") His technique here is impeccable. Not only did he spike buying temperature with that last comment, but he chase cycled by then throwing a takeaway before the directive. She response in typical Asian fashion: A smile, a shrug, and then when he vacuums, another smile.

**03:00** Good thread cut. It also gets her to come closer so he can kino-ping. Notice her complete lack of hesitation to move close to him when she can't hear what he's saying.



**03:15** She starts to massively open up. For the first time in the set, she attempts to banter back with him. A second later (3:16), she initiates kino. He just hooked the set.

**03:36** Banter continues. We see Microloop theory in action again here as he gives value verbally and initiates a hug. She complies immediately.

**03:58** We see a great example of creating suspense here. He begins a sentence (“All right so I’m gonna call you...”) and then leaves a near-4-second pause which creates massive tension. Notice that James is also standing like a statue here while she moves around him. Her body language is telling everyone that she’s reacting emotionally to him.

**04:20** Great delivery on stripper name routine. Excellent timing on pausing.

**04:47** She throws some attitude and he gives her a nonsensical reply which is inexplicably funny.

**04:58** MASSIVE sexual IOI here. (“What’s your stripper name?” “Depends on who I go home with that night.”) James replies with value + kino as per the routine. Great, smooth execution. The role play allows her to be more sexually aggressive as we see at 5:11.

**05:19** We see a big IOI from her here. (“you’re so dumb haha”).

**05:30** Normally you don’t want to ask her if she’s dating someone else, but it works here because she’s already attracted and he’s conveying that he’s not going to intrude on his friends’ girls.

**05:52** She throws another massive sexual IOI here. How many IOIs is she going to give him before he starts to qualify? (See ICSP code 14, 15)

**06:00** Continuing to spit great attraction game, but he needs to start qualifying and moving into comfort. (See ICSP code 14, 15)

**07:56** Another sexual IOI which blows out the obstacle (“if you touch that, I’ll bring you a lot more than Heinekens”). \*ring ring\* “Hello? Oh it’s the qualification phone calling. It’s for you, James.”

**08:35** Another obstacle comes in. But asking a second time if the target is with someone is starting to sound insecure. This is echoed by the target saying “who cares? What if I was? Who cares?” This again blows out the obstacle

**09:06** Ding ding ding! It’s the qualification train on its way!



**11:22** James starts to reward her in qualification (“you’re trying, and I appreciate that about you.”)

**11:30** “People keep bumping into my purse.” She’s trying to tell you to move her somewhere else.

**12:08** You’re number closing but you’ve barely scratched the surface of qualification. If I were to ask her right at this point in time what you liked about her, she wouldn’t be able to tell me because all you’ve done is asked her a bunch of random qualification questions. You haven’t actually rewarded her or told her what makes her unique or special. You have a ton of attraction here but very little comfort or actual emotional connection. Also, try time bridging versus number closing. (See ICSP code 14)

**14:07** You’re ejecting prematurely. Don’t eject at the first sign of difficulty just because you’ve gotten the number. The target echoes this when she says “why are you leaving now?” Instead, put your arm around the target and say to the obstacle, “your friend and I, we like each other, are you cool with that?” That would have prevented the obstacle from cockblocking.

**14:45** The Harry Denton callback is getting old. She’s blowing you off at this point. Now’s the time to open an adjacent set to build some jealousy. Just make sure you

bring her in because she’ll be hesitant to re-engage if you’re talking to another girl.

**20:18** I’d advise against calling it out (that her friends were trying to hook her up) since there’s no benefit to it.

**20:27** Failed the shit test. Agree and amplify or ignore it. (See ICSP code 23)



# Individual Curriculum and Sticking Points

**ICSP Code:** 2

**Sticking Point:** Seeking Rapport (verbally)

**Where it Happened:** 1:32

**Why it's a Sticking Point:**

Seeking rapport means trying (usually too hard) to gain rapport with someone. The individual who seeks rapport is always the lower social value individual. It is unattractive behavior.

**Why it's a Sticking Point (in-depth):**

Verbally seeking rapport implies that you are lower value. That she is the prize or is of higher social value. We are naturally ingrained to seek rapport only with higher social value people. This is why we generally never seek rapport with bums but we seek rapport with celebrities or people of power. Examples of seeking rapport include trying too hard to find commonalities, agreeing with everything someone says, changing your beliefs to fit theirs, or prematurely asking rapport/interview style questions. Asking "where are you from" in the first few minutes of the interaction rarely helps you because of the subcommunication that she is of higher social value or that you want something from her.

**Solution Summary:**

During the first few minutes you want to avoid rapport seeking verbals. Even in comfort, you want to BUILD rapport, not SEEK it. It's an important distinction. Especially early on, you'll want to avoid interview style/comfort questions, trying to find commonalities, or trying to get her to like you. "Trying too hard" is a very unattractive behavior. The frame should be "screening" not "supplicating."

**Solution Plan:**

Verbally seeking rapport is best handled by following these steps:



Questions Into Statements: In the first 5 minutes of any interaction, don't ask a single rapport question. Force yourself to turn all of your questions into statements. Instead of "where are you from," try "you guys look like east coast girls."

Outcome independence: A big part of why people seek rapport is because they see the other party as higher value and they WANT something from them. They have an agenda. Free yourself from the agenda. Free yourself from the outcome. Go out to practice, not to get the girl.

Trying to keep the conversation alive: At the beginning of most cold approaches, you'll need to run a 90-10 conversational ratio. This is difficult for most people, especially when they are speaking with strangers. If the other party isn't investing much, we feel the urge to get them to invest by asking questions, which then lower our social value in the set. It's counter intuitive, but you get the other party to invest by providing VALUE. And we provide value by stacking. Develop your stack and run it on every set. It will keep you from running a question-train in order to keep the conversation alive.



**ICSP Code:** 5

**Sticking Point:** Rewarding Bad Behavior

**Where it Happened:** 1:32

**Why it's a Sticking Point:**

You're encouraging her to give you IODs or not work for you or invest

**Why it's a Sticking Point (in-depth):**

As animals, we respond to both punishment and reward. When we are rewarded for things in some fashion, we continue to do them. When we are punished, we avoid the behavior that caused the punishment. By rewarding her bad behavior, we're sabotaging the chase cycling process and encouraging her to show us disinterest and avoid compliance. We are anchoring good feelings to her defiance and further encouraging that behavior.

**Solution Summary:**

Start chase cycling correctly by rewarding good behavior and punishing or freezing out bad behavior.

**Solution Plan:**

Familiarize yourself with the chase cycling model. If she exhibits behavior that is not conducive to advancing the sarge (e.g. IODs), punish the behavior by freezing her out or IODing back. In general, freeze outs are nonreactive IODs, usually done by feigning distraction or a spontaneous loss of interest. The IOD CANNOT be emotionally reactive in nature. Both the chase cycling (comfort) chapter and the contingencies and interrupts chapter deal extensively with handling IOIs and IODs. Reread those chapters for an in-depth discussion on exactly how to freeze out different types of IODs.



**ICSP Code:** 6

**Sticking Point:** Punishing Good Behavior

**Where it Happened:** 2:00

**Why it's a Sticking Point:**

You're discouraging her from IOing you or working for you. You're creating negative compliance momentum

**Why it's a Sticking Point (in-depth):**

As animals, we respond to both punishment and reward. When we are rewarded for things in some fashion, we continue to do them. When we are punished, we avoid the behavior that caused the punishment. By punishing her good behavior, we're sabotaging the chase cycling process and discouraging her from investing, showing us IOs, or otherwise complying with our directives. In real world terms, this is usually manifested by IODing her investment or IOs. In effect, we are "punishing" her IOs.

**Solution Summary:**

Start chase cycling correctly by rewarding good behavior and punishing or freezing out bad behavior.

**Solution Plan:**

No matter where you are in the interaction, you don't want to punish good behavior. If she's working for you, you want to intermittently reward her with some form of value. Sometimes these are IOs, sometimes they are interesting routines or vulnerability stories. You'll want to calibrate how much and the specific type of value to give based on your environment and the stage of the interaction. This reward behavior conditions her to invest or chase you. Reread the Chase cycling (comfort chapter) of the GTG! manual for a more in-depth explanation of chase cycling and rewarding her investment.



**ICSP Code:** 14

**Sticking Point:** Not qualifying

**Where it Happened:** 05:52, 06:00, 12:08

**Why it's a Sticking Point:**

Not qualifying is one of the most common problems guys have once they can hook sets. Qualification is the point at which you tell her why you like her other than her looks. Without this, you can't make an emotional connection because she doesn't understand what you see in her.

**Why it's a Sticking Point (in-depth):**

Any time you either stay in attraction forever or skip qualification, it ends up hurting you in the long run. If you kino escalate without qualifying, you're subtly DLVing because the kino is unqualified -- she doesn't know why you like her other than her looks. Qualification is the only step in the model that you absolutely cannot skip. You must qualify every single set. Comfort and connection become next to impossible without qualification because she doesn't understand what you see in her. Any connection you build is a very surface, attraction-based connection and this will massively increase the chances of flaking as well.

**Solution Summary:**

The obvious solution is to qualify her. Screen her once you're out of attraction, and then use the chase cycling model to reward her for investing and working for you.

**Solution Plan:**

Use qualification and chase cycling together to reward her for investment and chasing. Here's how to do it:

Step 1: Write down 5 things you look for in a woman.



Step 2: Now write down 1-2 questions which screen for these qualities. If you like women who cook, for example, your questions might be "can you cook?" and "what's your favorite dish to make?"

Step 3: As soon as you get attraction from a set, start intermittently qualifying her with the aforementioned screening questions.

Step 4: If she doesn't qualify herself, step back to attraction. You're not ready. If she does, you've now found out things about her that you genuinely like and that make her unique. Compliment her on these things, making sure to tell her why you like her more than her looks. Do this both intermittently and with a release with a small/playful IOD when necessary.



**ICSP Code:** 15

**Sticking Point:** Staying in Attraction Too Long

**Where it Happened:** 05:52, 06:00

**Why it's a Sticking Point:**

This is a mistake because you stop moving the interaction forward and invariably the woman becomes bored.

**Why it's a Sticking Point (in-depth):**

Any time you stagnate in a stage of the interaction and refuse to move it forward, you are in danger of boring the woman. She WANTS you to escalate. This is especially important when the window of escalation opens. If you don't take advantage of it, it's a massive DLV on your part. It says that you lack calibration and are therefore not preselected. She also backwards rationalizes your lack of escalation as meaning that she must not be attracted to you. Additionally, it becomes very difficult to run 90-10 conversational ratios for more than 10 or 15 minutes. Even if you're able to do it, you become a dancing monkey the longer you run 90-10 without her investment.

**Solution Summary:**

Move to qualification as soon as you have enough attraction to do so. You'll know you do when she passes your qualification tests and begins to qualify herself to you.

**Solution Plan:**

As soon as you get a few medium sized IOIs or 1-2 large IOIs, start testing for qualification. Even if it's premature and she's not ready, it will allow you to calibrate where you're at. Otherwise you're just running around blind. Constantly be pinging for qualification and compliance with these tests until you can move forward into qualification and comfort. Any compliance directive can be used as a test. It will allow you to gauge approximately how much compliance or attraction you have with the set or target.



**ICSP Code:** 22

**Sticking Point:** Jumping through her hoops

**Where it Happened:** 01:13, 01:32

**Why it's a Sticking Point:**

Excessively jumping through other people's hoops implies seeking acceptance or validation.

**Why it's a Sticking Point (in-depth):**

Social interaction is a game of constant compliance battles. A "hoop" is another term for a directive/compliance request. In general, you want to throw more of your own hoops than jumping through hers. Jumping through too many of her hoops indicates that you are supplicating to her and that you consider her of higher 'value' than you. The man who goes out of his way to be 'nice' to attractive women has an agenda -- and women can smell it a mile away. The attractive man with women in his life doesn't bend over backwards for random women he just met. He doesn't put an attractive woman on a pedestal because attractive women are common his life. He doesn't feel the need to try to impress them or win them over.

**Solution Summary:**

Oftentimes a hoop will be in the form of a double bind so that ignoring or denying the hoop frames you negatively. For example, when a woman asks you to buy her a drink, if you say yes, you are jumping through her hoop. If you say no, you are being cheap. The solution is to reframe it, throw your own hoop up, or otherwise use misdirection to avoid the double bind.

**Solution Plan:**

Practice handling common hoops you experience in field by reframing or throwing your own hoop up first. An easy response to nearly any question a woman asks in the first few minutes is "guess." It throws your own hoop up, creates additional threads of conversation, and keeps you playful



**ICSP Code:** 23

**Sticking Point:** Losing Frame Battle/Failing Shit Tests

**Where it Happened:** 2:10, 20:27

**Why it's a Sticking Point:**

Letting her control the frame or successfully framing you as lower value will destroy attraction for you

**Why it's a Sticking Point (in-depth):**

Women often throw shit tests at you to test you. It's easy to fake confidence or dominance -- women will thus test to make sure it's real and not just an act. Failing these shit tests or letting her control the frame in an interaction destroys attraction because it implies that you can't protect her from threats if you can't even stand up to her.

**Solution Summary:**

Always maintain control of the frame in an interaction. Utilize reframes, ignoring, misdirection, and disacknowledgement to keep the stronger frame. Do not let women frame you as lower value.

**Solution Plan:**

Practice shit test handling with a friend or wingman. Have him throw a volley of shit tests at you while you try to deflect them in real time.



**ICSP Code:** 26

**Sticking Point:** Microloop Violation: Value exchange mismatch

**Where it Happened:** 2:18, 2:38

**Why it's a Sticking Point:**

Failed to get compliance because the 'giving value' component was insufficient

**Why it's a Sticking Point (in-depth):**

Microloop Theory is the fundamental value exchange model which governs interactions. One of the laws states that in order to get compliance, you need to give an equal or greater amount of emotional value at the same time or slightly beforehand. When the individual fails to give enough value or waits too long to request compliance, that request is often denied.

**Solution Summary:**

Follow the Laws of the Microloop to a "T." Give at least equal value to the directive/compliance request and then immediately throw it. Don't wait for the window of escalation to close.

**Solution Plan:**

Field time will give you the calibration to know how much value is needed for any given directive or compliance request. Develop this field intuition by continually testing for compliance. The degree to which your requests are granted will give you a general idea of the balance of value to compliance.



# Prioritization & Conclusion

This concludes your Infield Analysis Report. Below you'll find a categorized and prioritized list of your sticking points. They have been prioritized into High, Medium, and Low Priority. Use the recommendations and drills we've given you to systematically eliminate your biggest sticking points and skyrocket your game.

Good luck and we'll see you in the field.

Regards,

- DJ Fuji

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## High

- 6 Punishing Good Behavior
- 23 Losing Frame Battle/Failing Shit Tests

## Medium

- 14 Not qualifying
- 22 Jumping through her hoops
- 5 Rewarding Bad Behavior

## Low

- 26 Microloop Violations
- 2 Seeking Rapport (Verbally)
- 15 Staying in Attraction Too Long

## Conclusion

Your fundamentals and overall game are very strong. Both execution of routines and improvisational abilities are excellent and very naturalized. Delivery is also very good. Only relatively minor tweaking to technical elements will be necessary. Work on qualification more – right now your attraction is good enough to somewhat compensate for a qualification deficiency, but sets will become MUCH more solid once you begin to qualify correctly.

